
NAAREA announces the appointment of Barbara Frugier as Vice President, Public Affairs, Communications and CSR

Barbara Frugier, former advisor to French President Emmanuel Macron and Director of Communications of the General Secretary of the French Presidency of the Council of the European Union, has been appointed Vice President, Public Affairs, Communications and CSR at NAAREA, a French company designing and developing a nuclear microreactor with a capacity of several dozen megawatts. She will also become a member of NAAREA's Executive Committee.

With a degree in political science, specializing in European and international relations, from Sciences Po Aix, and a postgraduate degree in enterprises and local government within the EU from Université Lumière Lyon 2, Barbara Frugier joined the public relations department of the Commission des Opérations de Bourse (COB) in August of 2002, where she held various functions from 2007 to 2011 before being appointed Deputy Director of Communications of the Autorité des Marchés Financiers (AMF), the French financial market regulatory authority (2011-2013). She next served as Communications Officer in the office of Pierre Moscovici at the French Ministry of the Economy and Finance (2013-2014), then Press Officer in the office of Prime Minister Manuel Valls (April-August 2014) and Press and Communications Officer in the office of Minister Emmanuel Macron at the Ministry for the Economy, Industry and Digital Affairs from October 2014 to August 2016. Appointed Director of Communications of the Banque de France (November 2016 to May 2017), in May 2017 she joined the office of French President Emmanuel Macron as International Communications Officer, where she served until January 2019. She then became Communications, Marketing and Programmes Director at COFREX, responsible for organizing the France Pavilion at the 2020 World Expo in Dubai from October 2019 to January 2020, before being appointed Press and Communications Officer in the office of Elisabeth Moreno, Minister Delegate for Gender Equality, Diversity and Equal Opportunities, attached to the Prime Minister. Barbara Frugier was most recently Director of Communications of the General Secretary of the French Presidency of the Council of the European Union, under Secretary General Xavier Lapeyre de Cabanes.

"I am delighted to join NAAREA and the team of Jean-Luc Alexandre, its founder and CEO, in support of a French industrial project fully engaged with the challenges of decarbonization and sovereignty. In the face of the climate emergency and the demand for energy, NAAREA is offering an innovative solution in the field of sustainable nuclear energy that will fully close the fuel cycle by recycling long-lived nuclear waste", remarked Barbara Frugier on the occasion.

Commenting on this appointment, Jean-Luc Alexandre, Founder and CEO of NAAREA, stated: *"I am pleased to welcome Barbara Frugier to NAAREA's executive management team to lead our public affairs and communications strategy. Her arrival will enable us to align our company and its roadmap with the current and future political and regulatory issues in France and in Europe."*

About NAAREA:

NAAREA is a French company founded in 2020 by Jean-Luc Alexandre and Ivan Gavriloff out of a desire to find a solution to achieve the UN's 17 Sustainable Development Goals. NAAREA is developing a groundbreaking energy solution: the XAMR® (eXtrasmall Advanced Modular Reactor), a molten salt fast neutron microreactor capable of producing electricity and heat from spent fuel containing long-lived radioactive waste. With a capacity of several dozen MW, the XAMR® is designed to be industrially mass-produced and installed in close proximity to consumers, namely in the mobility sector, electro-intensive industries and remote areas. A carbon-free and non-intermittent energy source planned to be on the market by 2030, the NAAREA XAMR® is opening the way for greater sovereignty, increased resilience and a local, circular economy.

Learn more at: www.naarea.fr

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